

A  
 "Administrator Viewpoints Restored to Council"—*Cecil D. Hardesty*, My30  
 "Arthur Fisher Corey . . . in the shadow of one man"—*Robert E. McKay*, My2

B  
 "Better Schools for a Changing Future"—*J. Wilson McKenney*, O15  
 Bill of Rights:

"A Rejoinder on Teaching About the Bill of Rights"—*Eugene C. Price*, J37  
 "Teaching About the Bill of Rights: Needed Innovation"—*Raymond McHugh*, J36  
 "Blackboard Stays With Us, The"—*Edmund Gaussoin*, O23

Book Reviews, J39, M41, My45, O47  
 "Business Community, Education and the"—*Arthur F. Corey*, J4  
 "Business Community, Education and the" (a rebuttal)—*J. Frederic Ching*, My37

C  
 "Challenge and Change"—*Robert A. Braund and Hubert E. Reeves*, O43  
 "Children Can Be Taught to Spell"—*Paris B. Simmons*, M16  
 "Communication Skills: Basis of All Education"—*Arthur F. Corey*, M3

CTA:  
 "Administrators Viewpoints Restored to Council"—*Cecil D. Hardesty*, My30  
 "Unity Meant Strength"—*J. Wilson McKenney*, My8

Curriculum:  
 "How to Change Curriculum"—*Kenneth R. Brown*, J9  
 "Innovations and Curriculum Decisions"—*Harry S. Broudy*, J14  
 "Instructional Improvement"—*Kenneth R. Brown*, My22

D  
 "Determining Needs and Filling Them"—*Clair L. Eatough*, O5  
 Directory of CTA Officers, J56, M59, My55, O67  
 "Disadvantaged, Innovation and the New Concern for the"—*William Johnitz*, J5

E  
 Editorials:  
 "Arthur F. Corey  
 "Education and the Business Community" J5  
 "Communication Skills: Basis of All Education" M3  
 Jack Rees  
 "Tomorrow's Schools Today" O4  
 Editorial Postscript: J3, M64, My56, O68  
 "Education and the Business Community" (a rebuttal)—*J. Frederic Ching*, My37

Educational Change:  
 "Games Educators Play"—*Jack M. Thompson*, J23  
 "Planning for Educational Change"—*TIP*, J7  
 "Educational Media"—*Robin Aurelius*, M35  
 "Educational TV in a Pacific Paradise"—*Jack H. Stolz*, O16

English Teaching:  
 "Debate About Teaching Grammar"—*College Entrance Examination Board (CEEB)*, M8  
 "English Teaching as It Should Be"—*CEEB*, M8  
 "Oral English as a Fundamental of Language"—*Don Veith*, M7  
 "Render Therefore Unto the Teacher of English"—*Edmund James Farrell*, M4  
 "What Does the English Teacher Do?"—*Albert H. Marchwardt*, M27  
 "What Is the New English?"—*Harold B. Allen*, M48

"English Teacher and the High School Library, The"—*Fred Fertig*, M41

F  
 Financial Statement, CTA, J59  
 "Flexible Scheduling, The New Language of"—*Norman Visca*, J26  
 Foreign Language: "To Grasp at a Straw"—*C. M. Charles*, M25

G  
 "Games Educators Play"—*Jack M. Thompson*, J23  
 "General American Alphabet Leads to Dynamic Phonics"—*T. LeRoy Scott*, M24  
 "Government in Action"—*Charles L. Brame*, J28  
 "Grammar, The Debate About Teaching"—*CEEB*, M8

H  
 "How to Change Curriculum"—*Kenneth R. Brown*, J9  
 "How to Hold the Reader's Attention"—*Robert Graves*, M11

I  
 Improvement in the Schools: "On to Perfection"—*Galal J. Kernahan*, J21  
 ". . . in the shadow of one man . . ."—*Robert E. McKay*, My2

Innovation:  
 "Innovation and Curriculum Decisions"—*Harry S. Broudy*, J14  
 "Innovations and the New Concern for the Disadvantaged"—*William Johnitz*, J5  
 "Older Children Teaching Youngers"—*Dennie L. Briggs*, J24

# INDEX

## OF CONTENTS OF CTA JOURNAL VOLUME 63

January through October, 1967

The CTA Journal, formerly published monthly, has been a quarterly since October 1962. This index, covering the contents of the four issues published in 1967, is available on request. Contents are also listed in H. W. Wilson's Education Index. All contents of the CTA JOURNAL are copyrighted by the California Teachers Association. (Letter is key to month of publication; J-January, M-March, My-May, and O-October; followed by page number.)

"Instructional Improvement"—*Kenneth R. Brown*, My 22

"Is the Granada Plan the School of the Future?"—*Alyce L. Farkas*, J17

"ITV Requires Changing School Design at Anaheim"—*Robert E. Shanks*, O26

L  
 Lambert, An Interview with Dr. Sam, O30  
 Letters to the Editor, J34, M39, My41

M  
 "Meet and Confer Has New Meaning"—*John A. Donaldson*, My18  
 "Moo-Cows and Computers"—*Edith Battles*, J54

N  
 "NEA Program and Structure Re-examined"—*J. Wilson McKenney*, My38  
 Negotiations: "Meet and Confer Has New Meaning"—*John A. Donaldson*, My18  
 "New Language of Flexible Scheduling, The"—*Norman Visca*, J26  
 "No Walls to Climb"—*Kempton W. Russell*, A.I.A., O12

O  
 "Older Children Teaching Youngers"—*Dennie L. Briggs*, J24  
 "On to Perfection"—*Galal J. Kernahan*, J21  
 "On to 2,000,000 Members (NEA)", O31

P  
 Personnel Standards Commission: "Solving Problems Is Their Job"—*Lewis Clohan*, My14  
 Phonics:  
 "General American Alphabet Leads to Dynamic Phonics"—*T. LeRoy Scott*, M24  
 "Phonics Deserves Better Bedfellows"—*Glenn McCracken*, M22

Planning for Educational Change—*TIP*, J7  
 Planning the High School of the Future—*JWM*, O10

Professional Responsibilities: ". . . to advance our standards of practice"—*Charles E. Hamilton*, My11

R  
 "Reading, New Developments in the Teaching of"—*Nila Banton Smith*, M18

S  
 School Building and Planning:  
 "Better Schools for a Changing Future"—*J. Wilson McKenney*, O15  
 "Blackboard Stays With Us, The"—*Edmund Gaussoin*, O23

"Determining Needs and Filling Them"—*Clair L. Eatough*, O5  
 "ITV Requires Changing School Design at Anaheim"—*Robert E. Shanks*, O26  
 "No Walls to Climb"—*Kempton W. Russell*, A.I.A., O12

Planning the High School of the Future, O10  
 School Library: "The English Teacher and the High School Library"—*Fred Fertig*, M41

"School of the Future? Is the Granada Plan the"—*Alyce L. Farkas*, J17  
 "Simulation as a Teaching Tool"—*Arthur J. Gumbrell*, J11

"Social Studies, Updating Instruction in the"—*Herbert G. Kariel*, J29  
 "Search for Better Ways to Teach Writing, A"—*Albert R. Kitzhaber*, M13

"Solving Problems Is Their Job"—*Lewis Clohan*, My14  
 Spelling: "Children Can Be Taught to Spell"—*Paris B. Simmons*, M16

"Student-CTA Seeks Partnership in Preparatory Decision-Making"—*Les Francis and Robert Reynolds*, My32

T  
 Teaching Tools:  
 "Educational Media—useful tools in the teaching of reading, speech, and writing skills"—*Robin Aurelius*, M35  
 "Simulation as a Teaching Tool"—*Arthur J. Gumbrell*, J11  
 ". . . to advance our standards of practice"—*Charles Hamilton*, My11  
 "To Grasp at a Straw"—*C. M. Charles*, M25

U  
 "Unity Meant Strength"—*J. Wilson McKenney*, My8

"Urban Associations, The Power Center in,"—*Ralph J. Flynn*, My26  
 "Updating Instruction in the Social Studies"—*Herbert G. Kariel*, J29

W  
 Writing:  
 "A Search for Better Ways to Teach Writing"—*Albert R. Kitzhaber*, M13  
 "How to Hold the Reader's Attention"—*Robert Graves*, M11

## AUTHORS

Allen, Harold B., M48  
 Alwine, Daryle, J34  
 Aurelius, Robin, M35  
 Austin, David E., M52  
 Battles, Edith, J54, My50  
 Bolling, Rexford W., O54  
 Braund, Robert A., O43  
 Briggs, Dennie L., J24  
 Brame, Charles L., J28  
 Broudy, Harry S., J14  
 Brown, Kenneth R., J9, J46, J47, My22, My48, O50  
 Campbell, Jean L., M39  
 Charles, C. M., M25  
 Ching, J. Frederic, My37  
 Clohan, Lewis, My14  
 Corey, Arthur F., J5, M3  
 Donaldson, John A., My18  
 Drucker, Peter F., J16  
 Eatough, Clair L., O5  
 Erickson, Mark, J40  
 Farkas, Alyce L., J17  
 Farrell, Edmund James, M5  
 Fertig, Fred, M41, M44, M47, My48, O56  
 Flynn, Ralph, My26  
 Francis, Les, My32  
 Gardner, John W., J11  
 Gaussoin, Edmund, O23  
 Gelms, Kenneth, J40  
 Gordon, Garford G., M47  
 Gordon, Virginia, J43  
 Graves, Robert, M11  
 Greenfield, E. R., O54  
 Gumbrell, Arthur J., J11  
 Hamilton, Charles, My11  
 Hardesty, Cecil D., My30  
 Hays, Donald G., J49  
 Hubbard, John M., My48  
 Hunt, Thomas C., O51  
 Jantzen, J. Marc, M43  
 Johnitz, William F., J5  
 Jenkins, Marian, J50  
 Kariel, Herbert G., J29  
 Kinney, Lucien B., O49  
 Kernahan, Galal J., J21  
 Kipp, Evelyn B., My49  
 Kitzhaber, Albert R., M13  
 Lambert, Sam M., O30  
 Love, Ruth B., My50  
 Low, Robert G., My52  
 McCracken, Glenn, M22  
 McHugh, Raymond, J36  
 McKay, Robert E., My2  
 McKenney, J. Wilson, J3, J46, M64, My8, My56  
 Markwardt, Albert H., M27  
 Odle, Lee O., O52  
 Palmer, Bernard, J44  
 Perry, Marjorie, O54  
 Price, Eugene C., J39  
 Raybin, Ronald, My41  
 Rees, Jack, O4  
 Reeves, Hubert E., O43  
 Reynolds, Robert, My32  
 Roth, Lester J., J52  
 Scott, T. LeRoy, M24  
 Simmons, Paris B., M16  
 Shanks, Robert E., O26  
 Smith, Nila Banton, M18  
 Stockard, William H., M52  
 Stolz, Jack H., O18  
 Thomas, D. R., O53  
 Thompson, Jack M., J23  
 Tippet, Francis M., M55  
 Toewe, Vivian L., J39, J51  
 Veith, Don, M7  
 Visca, Norman, J26  
 Wann, Kenneth, M19  
 Weatherbe, Hal, M47  
 Wood, Helen Cowan, M51

A  
 "Administrator Viewpoints Restored to Council"—*Cecil D. Hardesty*, My30  
 "Arthur Fisher Corey . . . in the shadow of one man"—*Robert E. McKay*, My2

B  
 "Better Schools for a Changing Future"—*J. Wilson McKenney*, O15  
 Bill of Rights:

"A Rejoinder on Teaching About the Bill of Rights"—*Eugene C. Price*, J37  
 "Teaching About the Bill of Rights: Needed Innovation"—*Raymond McHugh*, J36  
 "Blackboard Stays With Us, The"—*Edmund Gaussoin*, O23

Book Reviews, J39, M41, My45, O47  
 "Business Community, Education and the"—*Arthur F. Corey*, J4  
 "Business Community, Education and the" (a rebuttal)—*J. Frederic Ching*, My37

C  
 "Challenge and Change"—*Robert A. Braund and Hubert E. Reeves*, O43  
 "Children Can Be Taught to Spell"—*Paris B. Simmons*, M16  
 "Communication Skills: Basis of All Education"—*Arthur F. Corey*, M3

CTA:  
 "Administrators Viewpoints Restored to Council"—*Cecil D. Hardesty*, My30  
 "Unity Meant Strength"—*J. Wilson McKenney*, My8

Curriculum:  
 "How to Change Curriculum"—*Kenneth R. Brown*, J9  
 "Innovations and Curriculum Decisions"—*Harry S. Broudy*, J14  
 "Instructional Improvement"—*Kenneth R. Brown*, My22

D  
 "Determining Needs and Filling Them"—*Clair L. Eatough*, O5  
 Directory of CTA Officers, J56, M59, My55, O67  
 "Disadvantaged, Innovation and the New Concern for the"—*William Johnitz*, J5

E  
 Editorials:  
 "Arthur F. Corey  
 "Education and the Business Community" J5  
 "Communication Skills: Basis of All Education" M3  
 Jack Rees  
 "Tomorrow's Schools Today" O4  
 Editorial Postscript: J3, M64, My56, O68  
 "Education and the Business Community" (a rebuttal)—*J. Frederic Ching*, My37

Educational Change:  
 "Games Educators Play"—*Jack M. Thompson*, J23  
 "Planning for Educational Change"—*TIP*, J7  
 "Educational Media"—*Robin Aurelius*, M35  
 "Educational TV in a Pacific Paradise"—*Jack H. Stolz*, O16

English Teaching:  
 "Debate About Teaching Grammar"—*College Entrance Examination Board (CEEB)*, M8  
 "English Teaching as It Should Be"—*CEEB*, M8  
 "Oral English as a Fundamental of Language"—*Don Veith*, M7  
 "Render Therefore Unto the Teacher of English"—*Edmund James Farrell*, M4  
 "What Does the English Teacher Do?"—*Albert H. Marchwardt*, M27  
 "What Is the New English?"—*Harold B. Allen*, M48

"English Teacher and the High School Library, The"—*Fred Fertig*, M41

F  
 Financial Statement, CTA, J59  
 "Flexible Scheduling, The New Language of"—*Norman Visca*, J26  
 Foreign Language: "To Grasp at a Straw"—*C. M. Charles*, M25

G  
 "Games Educators Play"—*Jack M. Thompson*, J23  
 "General American Alphabet Leads to Dynamic Phonics"—*T. LeRoy Scott*, M24  
 "Government in Action"—*Charles L. Brame*, J28  
 "Grammar, The Debate About Teaching"—*CEEB*, M8

H  
 "How to Change Curriculum"—*Kenneth R. Brown*, J9  
 "How to Hold the Reader's Attention"—*Robert Graves*, M11

I  
 Improvement in the Schools: "On to Perfection"—*Galal J. Kernahan*, J21  
 ". . . in the shadow of one man . . ."—*Robert E. McKay*, My2

Innovation:  
 "Innovation and Curriculum Decisions"—*Harry S. Broudy*, J14  
 "Innovations and the New Concern for the Disadvantaged"—*William Johnitz*, J5  
 "Older Children Teaching Youngers"—*Dennie L. Briggs*, J24

# INDEX

## OF CONTENTS OF CTA JOURNAL VOLUME 63

January through October, 1967

The CTA Journal, formerly published monthly, has been a quarterly since October 1962. This index, covering the contents of the four issues published in 1967, is available on request. Contents are also listed in H. W. Wilson's Education Index. All contents of the CTA JOURNAL are copyrighted by the California Teachers Association. (Letter is key to month of publication; J-January, M-March, My-May, and O-October; followed by page number.)

"Instructional Improvement"—*Kenneth R. Brown*, My 22

"Is the Granada Plan the School of the Future?"—*Alyce L. Farkas*, J17

"ITV Requires Changing School Design at Anaheim"—*Robert E. Shanks*, O26

L  
 Lambert, An Interview with Dr. Sam, O30  
 Letters to the Editor, J34, M39, My41

M  
 "Meet and Confer Has New Meaning"—*John A. Donaldson*, My18  
 "Moo-Cows and Computers"—*Edith Battles*, J54

N  
 "NEA Program and Structure Re-examined"—*J. Wilson McKenney*, My38

Negotiations: "Meet and Confer Has New Meaning"—*John A. Donaldson*, My18

"New Language of Flexible Scheduling, The"—*Norman Visca*, J26

"No Walls to Climb"—*Kempton W. Russell*, A.I.A., O12

O  
 "Older Children Teaching Youngers"—*Dennie L. Briggs*, J24

"On to Perfection"—*Galal J. Kernahan*, J21

"On to 2,000,000 Members (NEA)", O31

P  
 Personnel Standards Commission: "Solving Problems Is Their Job"—*Lewis Clohan*, My14

Phonics:  
 "General American Alphabet Leads to Dynamic Phonics"—*T. LeRoy Scott*, M24  
 "Phonics Deserves Better Bedfellows"—*Glenn McCracken*, M22

Planning for Educational Change—*TIP*, J7

Planning the High School of the Future—*JWM*, O10

Professional Responsibilities: ". . . to advance our standards of practice"—*Charles E. Hamilton*, My11

R  
 "Reading, New Developments in the Teaching of"—*Nila Banton Smith*, M18

S  
 School Building and Planning:  
 "Better Schools for a Changing Future"—*J. Wilson McKenney*, O15

"Blackboard Stays With Us, The"—*Edmund Gaussoin*, O23

"Determining Needs and Filling Them"—*Clair L. Eatough*, O5

"ITV Requires Changing School Design at Anaheim"—*Robert E. Shanks*, O26

"No Walls to Climb"—*Kempton W. Russell*, A.I.A., O12

Planning the High School of the Future, O10

School Library: "The English Teacher and the High School Library"—*Fred Fertig*, M41

School of the Future? Is the Granada Plan the"—*Alyce L. Farkas*, J17

"Simulation as a Teaching Tool"—*Arthur J. Gumbrell*, J11

"Social Studies, Updating Instruction in the"—*Herbert G. Kariel*, J29

"Search for Better Ways to Teach Writing, A"—*Albert R. Kitzhaber*, M13

"Solving Problems Is Their Job"—*Lewis Clohan*, My14

Spelling: "Children Can Be Taught to Spell"—*Paris B. Simmons*, M16

"Student-CTA Seeks Partnership in Preparatory Decision-Making"—*Les Francis and Robert Reynolds*, My32

T  
 Teaching Tools:  
 "Educational Media—useful tools in the teaching of reading, speech, and writing skills"—*Robin Aurelius*, M35  
 "Simulation as a Teaching Tool"—*Arthur J. Gumbrell*, J11  
 ". . . to advance our standards of practice"—*Charles Hamilton*, My11  
 "To Grasp at a Straw"—*C. M. Charles*, M25

U  
 "Unity Meant Strength"—*J. Wilson McKenney*, My8

"Urban Associations, The Power Center in,"—*Ralph J. Flynn*, My26

"Updating Instruction in the Social Studies"—*Herbert G. Kariel*, J29

W  
 Writing:  
 "A Search for Better Ways to Teach Writing"—*Albert R. Kitzhaber*, M13

"How to Hold the Reader's Attention"—*Robert Graves*, M11

## AUTHORS

Allen, Harold B., M48  
 Alwine, Daryle, J34  
 Aurelius, Robin, M35  
 Austin, David E., M52  
 Battles, Edith, J54, My50  
 Bolling, Rexford W., O54  
 Braund, Robert A., O43  
 Briggs, Dennie L., J24  
 Brame, Charles L., J28  
 Broudy, Harry S., J14  
 Brown, Kenneth R., J9, J46, J47, My22, My48, O50  
 Campbell, Jean L., M39  
 Charles, C. M., M25  
 Ching, J. Frederic, My37  
 Clohan, Lewis, My14  
 Corey, Arthur F., J5, M3  
 Donaldson, John A., My18  
 Drucker, Peter F., J16  
 Eatough, Clair L., O5  
 Erickson, Mark, J40  
 Farkas, Alyce L., J17  
 Farrell, Edmund James, M5  
 Fertig, Fred, M41, M44, M47, My48, O56  
 Flynn, Ralph, My26  
 Francis, Les, My32  
 Gardner, John W., J11  
 Gaussoin, Edmund, O23  
 Gelms, Kenneth, J40  
 Gordon, Garford G., M47  
 Gordon, Virginia, J43  
 Graves, Robert, M11  
 Greenfield, E. R., O54  
 Gumbrell, Arthur J., J11  
 Hamilton, Charles, My11  
 Hardesty, Cecil D., My30  
 Hays, Donald G., J49  
 Hubbard, John M., My48  
 Hunt, Thomas C., O51  
 Jantzen, J. Marc, M43  
 Johnitz, William F., J5  
 Jenkins, Marian, J50  
 Kariel, Herbert G., J29  
 Kinney, Lucien B., O49  
 Kernahan, Galal J., J21  
 Kipp, Evelyn B., My49  
 Kitzhaber, Albert R., M13  
 Lambert, Sam M., O30  
 Love, Ruth B., My50  
 Low, Robert G., My52  
 McCracken, Glenn, M22  
 McHugh, Raymond, J36  
 McKay, Robert E., My2  
 McKenney, J. Wilson, J3, J46, M64, My8, My56  
 Markwardt, Albert H., M27  
 Odle, Lee O., O52  
 Palmer, Bernard, J44  
 Perry, Marjorie, O54  
 Price, Eugene C., J39  
 Raybin, Ronald, My41  
 Rees, Jack, O4  
 Reeves, Hubert E., O43  
 Reynolds, Robert, My32  
 Roth, Lester J., J52  
 Scott, T. LeRoy, M24  
 Simmons, Paris B., M16  
 Shanks, Robert E., O26  
 Smith, Nila Banton, M18  
 Stockard, William H., M52  
 Stolz, Jack H., O18  
 Thomas, D. R., O53  
 Thompson, Jack M., J23  
 Tippet, Francis M., M55  
 Toewe, Vivian L., J39, J51  
 Veith, Don, M7  
 Visca, Norman, J26  
 Wann, Kenneth, M19  
 Weatherbe, Hal, M47  
 Wood, Helen Cowan, M51

## CTA STAFF

Unless otherwise indicated, address for all staff executives is 1705 Murchison Drive, Burlingame 94010; Phone 697-1400

Barton, William H., *Governmental Relations Executive* (Room 610, Eleventh and L Bldg., Sacramento)  
 Bass, Ted, *Professional Services Executive* (San Diego)  
 Baxter, William W., *Public Relations Executive*  
 Brand, Mary G., *Membership Records Manager*  
 Bright, John H., *State Salary Coordinator*  
 Brown, Kenneth R., *Instructional Services Executive*  
 Caturegli, Jeanne, *Placement Counselor*  
 Coombs, Walter, *Professional Services Consultant*  
 Donaldson, John, *Professional Services Consultant*  
 Erickson, Mark, *Professional Services Consultant*  
 Fosdick, Harry A., *Assistant Executive Secretary*  
 Fountain, Edith, *Co-ordinator of Business Services*  
 Francis, Les, *State SCTA Adviser*  
 Glaser, Donald P., *Research Associate*  
 Gordon, Garford G., *Research Executive*  
 Hamilton, Charles E., *Teacher Education Executive*  
 Hodel, Charles W., *Professional Services Consultant* (Fremont)  
 Howlett, Erwin M., *Professional Services Consultant* (Chico)  
 Johnson, Helen, *Office Assistant and Assistant to Board of Directors*  
 Kingale, William, *Professional Services Consultant* (Los Angeles)  
 Kostyshak, Ted, *Assistant Executive for Governmental Relations* (Sacramento)  
 Kreidt, Leonard, *Legislative Press Representative* (Sacramento)  
 Lewis, James O., *Human Relations Executive*  
 Livingston, William, *Editor, CTA Action*  
 Luback, Norman, *Art Director*  
 Mansell, Floyd Ben, *Assistant Personnel Standards Executive*  
 Maxwell, Walter, *Associate Executive Secretary*  
 McKay, Robert E., *Assistant Executive Secretary*  
 McKenney, J. Wilson, *Editor, CTA Journal*  
 Merz, Bruno, *Professional Services Consultant*  
 Murray, Grayce, *Supervisor, Office Services*  
 Nordstrom, Howard, *Special Services Executive*  
 Phelps, Robert E., *Professional Services Consultant; Executive Secretary, Calif. College and Univ. Faculty Assn.*  
 Rees, Jack D., *Executive Secretary*  
 Rees, Robert M., *Professional Services Executive*  
 Reynolds, Martha, *Assistant to Director of Placement*  
 Reichert, Stephen B., *Community Relations Associate* (Los Angeles)  
 Sanders, Robert, *Legislative Representative* (Sacramento)  
 Stahl, Robert, *Professional Services Consultant*  
 Starratt, George S., *Professional Services Consultant* (Los Angeles)  
 Thayer, Margaret, *Placement Counselor*  
 Vanderpool, J. Alden, *Assistant Executive Teacher Education*  
 Van Praagh, Ruth, *Accountant*  
 Weatherbe, Harold, *Assistant Research Executive*  
 Wells, Elmer N., *Director of Press Relations*  
 Wichman, George, *Professional Services Consultant*  
 Wiley, Jeannette R., *Editorial Services Associate*  
 Williamson, James M., *Personnel Standards Executive*

## CALIFORNIA URBAN EDUCATION DIRECTORS

FREMONT — Charles Potter, P. O. Box 1597; 657-1024.  
 FRESNO — Edmund Gaussoin, 5330 No. Fresno; 229-9593  
 GARDEN GROVE — Galal Kernahan, 11752 Garden Grove Blvd.; 638-7480  
 GLENDALE — Ralph Arnold, 3233 No. Verdugo Rd.; 249-8944  
 HAYWARD — Neal K. Nichols, 27873 Whitman St.; 538-8433  
 LONG BEACH — James Moore, TALB, Temporary; 3572 Atlantic Ave.; 426-6433.  
 LOS ANGELES — Joseph Brooks, LATA, 1125 W. Sixth St.; 482-4833  
 MONTEBELLO — Kenneth C. Kim, 901 W. Whittier Blvd.; 722-5071.  
 MT. DIABLO — Albert Skaggs, P. O. Box 444, Concord, 685-2842.  
 OAKLAND — Arnold Erickson, 2750 Park Blvd.; 444-3221.  
 PASADENA — Harry Tyler, 1491 E. Colorado Blvd.; 795-0254.  
 RICHMOND — Loren Gammon, Box 1722; 234-6311.  
 RIVERSIDE — Raymond Kniss, 3715 McCray St.; 684-6744

# DIRECTORY of OFFICERS

SACRAMENTO — Kenneth Carnine, 2564 - 21st St., Room 21; 452-4591  
 SAN BERNARDINO — Lloyd Simpkins, 1590 Waterman St.; 899-4471.  
 SAN DIEGO — Charles Bob Simpson, 4470 Park Blvd.; 298-7741  
 SAN FRANCISCO — Ralph Flynn, Marines Memorial Building, 608 Sutter St.; 673-0344  
 SAN JOSE — Vacant, 1940 The Alameda, 248-9568  
 SAN JUAN — Wright Carlson, 4144 Winding Way, Sacramento; 487-9339  
 STOCKTON — Ed Case, 2520 Beverly Place; 466-0283  
 TORRANCE — Noel Marble, 1623 Cravens Ave.; 328-6420

## SECTIONS

BAY — Alfred Martin, *President*, 2060 Mohawk Drive, Pleasant Hill 94523; Hugh Page, *Ex. Secy.*, 1845 Magnolia Ave., Burlingame 94010; Phone 697-5356.  
 CENTRAL — Mrs. Lana Kessler, *President*, 805 A Street, Taft 93268; Melvin L. Farley, *Ex. Secy.*, 5330 No. Fresno Street, Fresno 93728; Phone 229-3581.  
 CENTRAL COAST — Donna R. Baldwin, *President*, 116 Anderson Drive, Watsonville 95076; Dean W. Ross, *Ex. Secy.*, 1244 Bay Street, Santa Cruz 95060; Phone Garden 6-4520.  
 NORTH COAST — Richard C. Woods, *President*, P. O. Box 112, Miranda 95553; Raymond C. McDonnell, *Ex. Secy.*, 630 J Street, Eureka 95501; Phone Hillside 3-6341.  
 NORTHERN — Norvin Nolte, *President*, 5514 Whitefield Way, Carmichael 95608; Haze Bergeron, *Ex. Secy.*, 4144 Winding Way, Sacramento 95841; Phone Ivanhoe 9-0107 or 9-3819.  
 SOUTHERN — Mrs. Maria Rae Glasgow, *President*, 4546 Sunnyside Drive, Riverside 92506; Richard D. Batchelder, *Ex. Secy.*, 1125 West Sixth Street, Los Angeles 90017; Phone Huntley 2-5660.

## ASSOCIATED ORGANIZATIONS

STUDENT CTA — Jerry Bacon, *President*, 3713 MacBeth, San Jose 95127; Mrs. Maxine Hollie, *Adm. Secy.*, 1705 Murchison Dr., Burlingame 94010; Los Francis, *State Adviser*, 1705 Murchison Dr., Burlingame 94010  
 CALIFORNIA COLLEGE AND UNIVERSITY FACULTY ASSOCIATION — Robert E. Phelps, *Ex. Secy.*, 1705 Murchison Dr., Burlingame 94010  
 CALIFORNIA CONGRESS OF PARENTS AND TEACHERS — Mrs. Laurence B. Martin, *President*, 930 Georgia Street, Los Angeles 90015; Mrs. Henry Hultman, *State Office Director*, 930 Georgia St., Los Angeles 90015  
 CALIFORNIA SCHOOL BOARDS ASSOCIATION — Edmund L. Lewis, *Acting Ex. Secy.*, 445 Capitol Mall, Suite 375, Sacramento 95814  
 WESTERN ASSOCIATION OF SCHOOLS AND COLLEGES — L. W. Hedge, *Secy.-Treas.*, 1499 Bayshore Highway, Suite #244, Burlingame 94010

## CLASSROOM TEACHERS ORGANIZATION

BAY  
 John Baas, *President* — 4927 Caroline Way, San Jose  
 Mrs. Mary Ellen Brady, *Secretary* — 711 22nd Ave., San Francisco  
 CENTRAL  
 Mrs. Marjorie V. Freeman, *President* — 241 McKinley Ave., Dinuba  
 Mrs. Virginia Throneberry, *Secretary* — 1340 West Terra, Fresno  
 CENTRAL COAST  
 Mrs. Carol Wamsley, *President*—P.O. Box 1016, Atascadero

## NORTH COAST

Lillian Watson, *President*—1776 Wildwood Lane, Crescent City  
 Gladys Sherman, *Secretary* — P.O. Box 282, Eureka

## NORTHERN

Mrs. Margaret Tipton, *President* — 1289 Palmetto Avenue, Chico 95926  
 Joseph Putnam, *Secretary* — 7495 Carella Dr., Sacramento 95822

## SOUTHERN

Mrs. Ella Lillie, *President* — Glendale Junior College, Glendale 91208  
 Aliva Barfield, *Corr. Secretary* — 4301 Don Tomaso Drive, Los Angeles 90008

## AFFILIATED ASSOCIATIONS

California Association for Childhood Education — Thelma Gomez, *Corr. Secy.*, 550 No. M Street, Tulare 93274  
 California Association for Health, Physical Education and Recreation — Willard H. Knowles, *Ex. Secy.*, 1705 Murchison Drive, Burlingame 94010  
 California Association of School Administrators — James H. Corson, *Ex. Secy.*, 1705 Murchison Drive, Burlingame 94010  
 California Association of School Librarians — Miss Joanne McHenry, *Secy.*, P. O. Box 151, Danville 94526  
 California Association of Secondary School Administrators — William N. McGowan, *Ex. Secy.*, 1705 Murchison Dr., Burlingame 94010  
 California Association for Supervision and Curriculum Development — Mrs. Betty Finley, *Adm. Secy.*, Room 207, 1705 Murchison Dr., Burlingame 94010  
 California Business Education Association — Mrs. Marty Ferguson, *Secy.*, Los Angeles City Schools, 450 N. Grand Avenue, Los Angeles 90012  
 California Council for Adult Education — Joe Simms, *Secy.*, 7001 Tad Lane, Citrus Heights 95610  
 California Elementary School Administrators Association — Thomas D. Wood, *Ex. Secy.*, 1705 Murchison Dr., Burlingame 94010  
 California Home Economics Association — Mrs. Irma Whitehead, *Secy.*, 1214 Fordham Ave., Modesto 95350  
 California Industrial Education Association — Lee D. Bodkin, *Secy.*, 4064 State Building, 1111 Jackson St., Oakland 94607  
 California Junior College Association — Lloyd E. Messersmith, *Ex. Secy.*, 1020 Twelfth Street, Sacramento 95814  
 California Retired Teachers Association — Sylvia Langford, *Rec. Secy.*, 1850 Alice St. No. 816, Oakland 94612  
 California Scholarship Federation — Elizabeth Collins, *Secy.*, Redlands High School, 653 E. Fern Ave., Redlands 92373  
 California School Nurses Organization — Irene Bury, *Corr. Secy.*, 1317 Tourmaline, Mentone

## NATIONAL EDUCATION ASSOCIATION

West Coast Regional Office: 1705 Murchison Drive Burlingame 94010  
 Roy Archibald, West Coast Representative  
 Monroe Sweetland, Federal Legislative Consultant  
 George Green, Urban Services Field Representative  
 Arleigh Greenblatt, Urban Services Field Representative

## ASSOCIATES

California Agricultural Teachers Association — Frank Lawhorn, *Secy.*, College of the Sequoias, Visalia 93277  
 California Association of Adult Education Administrators — Dr. Gerald H. Strelitz, *Secy.*, Rio Hondo Jr. College, 3600 Workman Mill Road, Whittier 90601  
 California Association of Supervisors of Child Welfare and Attendance — Bruce Siren, *Secy.*, 155 W. Washington Blvd., Los Angeles 90015

## NEA DIRECTORS

Wilbert V. Bolliger, 685 W. Phillips Blvd., Pomona 91766 (1969)  
 Donald E. Morrison, 3601 Christine St., San Diego 92117 (1969)  
 Richard Batchelder, 1125 West Sixth Street, Los Angeles 90017 (1969)  
 George Staley, 3616 Pacific, Stockton 95204 (1969)  
 Mrs. Freda Walker, P.O. Box 86 (Hamilton City 95951 (1970)